

The Business of Parenting Quiz: What Type of Family CEO Are You?

Discover your leadership style at home — and get personalized tips to strengthen your family business.

As parents, we're not just managing schedules — we're leading an organization: our family.

Take this quick quiz to find out your natural leadership style at home, where you're already strong, and one simple step you can take to lead your family with more clarity, confidence, and connection.

Quiz Questions (Multiple Choice — 10 questions)

1 When it comes to family routines, I usually:

- A. Set clear routines and expect everyone to follow
 - B. Go with the flow — we adjust as we go
 - C. Have a few routines, but they don't always stick
 - D. I want more routines but feel overwhelmed starting
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2 Our family vision is:

- A. Written down and part of our conversations
 - B. Something I've thought about, but not formalized
 - C. Mostly centered on getting through each day
 - D. A mix of many things — not fully clear yet
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3 When my kids have challenges, I tend to:

- A. Coach them through problem-solving
- B. Try to fix things quickly for them
- C. Avoid conflict and hope it works out
- D. Get frustrated or feel unsure what to do

4 Family values in our home are:

- A. Clear, shared, and regularly discussed
- B. Unspoken but generally understood
- C. Something I'd like to define better
- D. Honestly, I haven't thought about this yet

5 My biggest challenge as a parent-leader is:

- A. Staying consistent when life gets busy
- B. Knowing where to start with a plan
- C. Getting buy-in from my kids
- D. Feeling confident as the leader at home

6 When it comes to family decision-making:

- A. We involve everyone appropriately
- B. Parents make most decisions
- C. Decisions happen on the fly
- D. We avoid hard conversations sometimes

7 Family meetings in our home are:

- A. Regular and productive
- B. Occasional but helpful when we do them
- C. I've heard of this but never tried
- D. We don't really do family meetings

8 I would describe my parenting style as:

- A. Proactive and intentional
- B. Loving but reactive
- C. Flexible but inconsistent
- D. Surviving but wanting better structure

9 When thinking about parenting resources:

- A. I love tools, frameworks, and strategies
- B. I've tried some, but struggle to apply consistently
- C. I feel overwhelmed by too much advice
- D. I don't know where to start

10 What season of parenting are you in right now?

- A. Kids under 5
- B. Elementary ages
- C. Tweens / teens
- D. College age or launching into adulthood

Results Framework

Tally responses to see dominant letter.

Each result leads naturally into your podcast and mini-course funnel.

Results Types:

A = The Visionary CEO

You love leading with purpose and systems. Fine-tune your accountability and consistency to build on your strengths.

B = The Heartfelt CEO

You care deeply and want the best for your family. A simple, clear plan can help reduce stress and bring more confidence to your leadership.

C = The Flexible CEO

You're adaptable and open, but need stronger systems to avoid burnout. Learning how to build simple structures can create more peace at home.

D = The Overwhelmed CEO (For Now!)

You want to lead well but feel pulled in many directions. Starting with small steps — like The Family Business Blueprint — can help you move from reactive to proactive leadership.